



Place: 945 Princess Street – Lobby Board Room, Innovation Park

Date: Wednesday January 6, 2016

Time: 4:00 p.m.

Members: Bo Wandschneider Councillor Jeff M^cLaren Judith Hay Michael Harris
Judith Pineault Councillor Adam Candon Debbie Wells Heather Ford
Donna Gillespie Gerard Hunt

Staff: Brock Dickinson Emily McCracken

Invited: Mayor Paterson Erle Lamothe

AGENDA – Wednesday, January 6, 2016

Formalities

1. Call to Order
2. Approval of Agenda
3. Disclosure of Conflict of Interest
4. Approval of the Minutes
 - i. Review Committee Meeting – December 10, 2015
5. Business Arising from the Minutes

Information Session

6. Delegations
7. Staff Presentations: 2016 Sales & Operating
 - i. History & Current Operations: KEDCO Review
 1. Governance Structure – Mandate and History
 - a. Board and Committees
 2. Current Scope
 3. Current Performance Measurement Metrics
 - ii. Business 2016 Sales & Operating Plan
 - iii. Tourism 2016 Sales and Operating Plan
 - iv. Corporate Communications
8. Economic Development 101 (Brock Dickinson)
9. Public Outreach
 - i. Mayor's Public Consultation & Survey Results
(Mayor Paterson & Brock Dickinson/Erle Lamothe)
10. Working Dinner Break

Discussion, Action Items & Roadmap Going Forward

11. Introduction (Councillor McLaren)
12. Community Consultation and Involvement in Review Process
 - i. Finalize Town Hall meeting(s) January 20th etc.
 - ii. Identify groups or individuals to invite to express ideas, thoughts, concerns etc.
 - iii. Interception strategy
 - iv. Online poll implementation
13. Group Discussion – Major Review Topics of Interest
 - i. What is the purpose of Economic Development? – Scope
 - ii. What is Economic Development? – Scope
 - iii. What is KEDCO’s Capacity? – Mandate
 - iv. A scope-mandate matrix leads to realistic goals
 - v. What should KEDCO’s Goals be?
 - vi. Perceived Issues with KEDCO
 - vii. Communication strategy
 - viii. Other topics of interest?
14. Group Discussion – Major Review of Operations
 - i. Scope, Strategic Direction & Alignment with City Council Priorities
 - ii. Governance & Operations Model
 - iii. Performance & Metrics Matrix
 - iv. Communications Strategy
15. Establish Review Working Groups
16. Draft Report Outline
17. Adjournment