



**DRAGONS' DEN IS BACK FOR SEASON FOUR!**  
*Auditions heat up in Kingston on Friday, March 27<sup>th</sup>, 2009*

Got a hot business concept that can turn the economy around? **DRAGONS' DEN** wants to hear from you!

The **DRAGONS' DEN** production team will be in **Kingston** looking for the next big thing for Season Four of the hit series returning this fall on CBC Television. The show gives aspiring entrepreneurs the opportunity to pitch their ideas to a panel of wealthy Canadian moguls who are entrepreneurs themselves. The prize is real cash and real investment – from the Dragons' own pockets!

Open auditions are taking place on **Friday, March 27<sup>th</sup>, 2009** from **12 PM – 7 PM** at **St. Lawrence College, 100 Portsmouth Avenue, Room 12020**.

If you convince us that your concept is ready for the limelight, you could qualify to be on **DRAGONS' DEN**. No experience is necessary. For this round, be prepared to make a pitch in five minutes or less. We will consider any idea — from eco-friendly inventions to futuristic vehicles to unique underwear – as long as it can make money!

Please apply online and bring your completed application form to the auditions. Find details at [cbc.ca/dragonsden](http://cbc.ca/dragonsden). To check out some successful Dragons' Den products, visit [shopdragonsden.com](http://shopdragonsden.com).

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For further information, or to book an interview with host Dianne Buckner, please contact:

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