



DEMOGRAPHIC CHARACTERISTICS CITY OF KINGSTON

Kingston Economic Development Corporation
181 Wellington Street, Suite 200
Kingston, ON K7L 3E3
Telephone: (613) 544-2725
Fax: (613) 546-2882
E-mail: kedco@kingstoncanada.com
www.kingstoncanada.com

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POPULATION



As of January 1, 1998, the City of Kingston amalgamated three former area municipalities: the "old" City of Kingston, Kingston Township, and Pittsburgh Township. As a result, the newly amalgamated City of Kingston has a population of 112, 605 (Census, 1996) and is the largest centre between Toronto, Ottawa, and Montreal.

The table below illustrates population figures for the new City of Kingston, Greater Kingston comprising the City of Kingston and Ernestown Township, and the Kingston Census Agglomeration which includes Greater Kingston, the neighbouring Townships of Portland, Storrington, and Loughborough, the Village of Bath, and Amherst, Wolfe, and Howe Islands.

1996 Population: City of Kingston, Greater Kingston, and Kingston C.A.					
	Population		% Change	Land Area	Population Density
	1991	1996	1991-1996	(km ²)	(pop./km ²)
City of Kingston	107,835	112,605	4.4%	447	252
Greater Kingston	120,064	125,368	4.4%	713	176
Kingston C.A.	136,401	143,416	5.1%	1629	88

Source: Statistics Canada

Population by Former Area Municipality			
	Population		% Change
	1991	1996	1991-1996
City of Kingston	56,597	55,947	-1.1%
Kingston Township	39,791	43,756	10.0%
Pittsburgh Township	11,447	12,902	12.7%

Source: Statistics Canada

Figure II illustrates population changes and growth rates occurring within the new City of Kingston.

- ◆ Former Pittsburgh Township had the largest percentage increase (12.7%) in population between 1991-1996, followed by Kingston Township (10%).

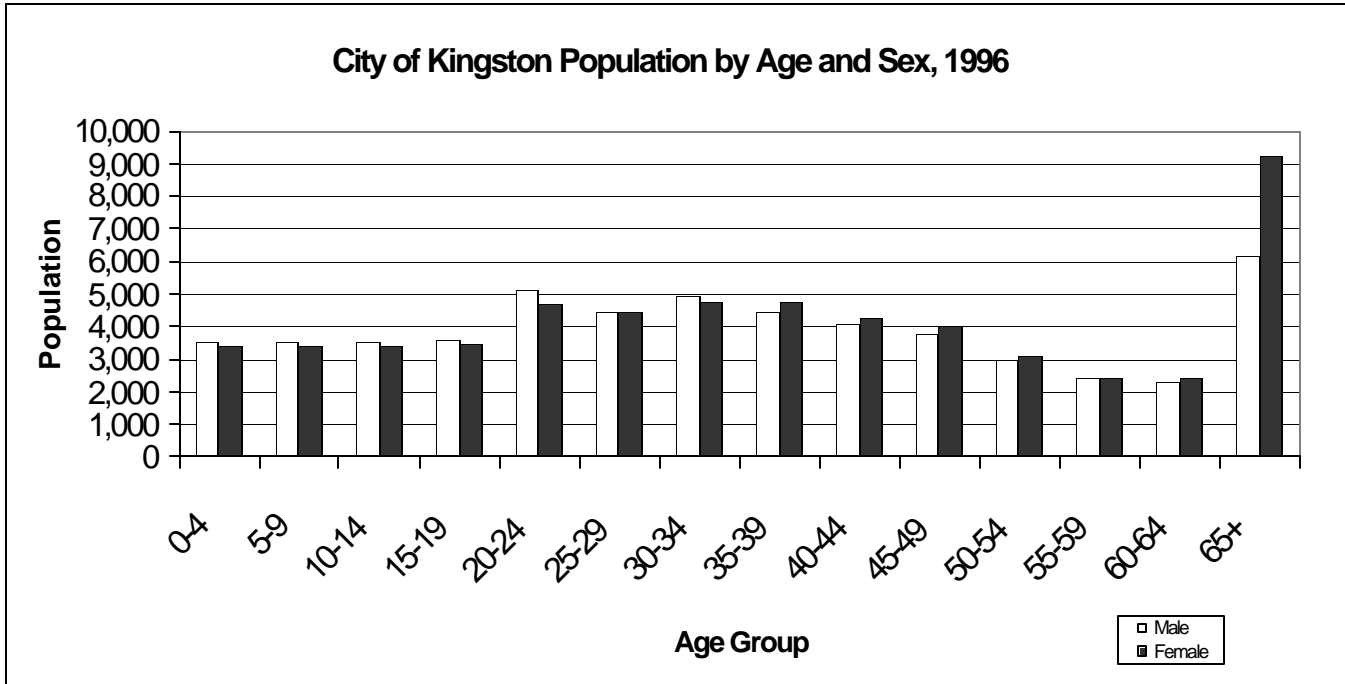
Kingston C.A. Population Growth, 1986 to 1996	
1986 Population	122,350
1991 Population	136,401
1996 Population	143,416
% Change, 1986-1996	17.2%
Average Annual Growth Rate (%)	1.7%

Source: Statistics Canada

- ◆ The Kingston C.A. grew by 17.2% between 1986 and 1996.
- ◆ Average annual growth rate was 1.7% between 1986 and 1996.

Population Characteristics

POPULATION BY AGE AND SEX



Source: Statistics Canada

Kingston's population composition is similar to that of Ontario and Canada. Approximately 68% of the population is between 15 and 65 years of age and represents Kingston's labour force. The table below shows population growth by age group between 1991 and 1996 in the City of Kingston.

Population Changes by Age Group					
Age Group	City of Kingston			Ontario	Canada
	1991	1996	%Change	%Change	%Change
0-14	20,005	20,720	3.57%	7.74%	3.67%
15-24	16,565	16,790	1.36%	-1.31%	0.70%
25-44	36,480	36,200	-0.77%	2.28%	1.33%
45-64	20,850	23,415	12.30%	14.93%	15.54%
65+	13,930	15,445	10.88%	4.89%	11.29%

Source: Statistics Canada, Census 1991 & 1996

- ◆ The 45-64 age group grew by 12.3% between 1991 and 1996 and is the fastest growing age group in Kingston. This age group also showed the largest increase for both Ontario (14.93%) and Canada (15.54%).
- ◆ The population aged 15-24 years in Kingston far outgrew the same group in Ontario and Canada. This age group increased by 1.36% in Kingston, while Ontario experienced a decrease (-1.31%) and Canada experienced a slight increase of 0.70%.
- ◆ Kingston's population aged 65 and over increased at almost the same rate (10.88%) as the national level (11.29%).

PROJECTED POPULATION BY TRADE AREA

The table below illustrates population projections for the Kingston Primary and Secondary Trade Areas. Kingston's Total Trade Area comprises a population of 203,860. This area, in addition to the Toronto, Ottawa, Montreal and Syracuse markets provides Kingston's businesses with access to over 9 million consumers.

- ◆ Kingston's Primary Trade Area is projected to grow by 19% by 2006.
- ◆ Kingston's Total Trade Area is expected to increase by 16% by 2006.

Kingston and Area Population Projections						
	1996	2001	2006	2011	2016	2021
*Primary Trade Area	128,850	141,320	153,900	169,300	185,910	203,830
**Secondary Trade Area	75,010	78,830	82,760	86,840	91,070	95,470
Total Trade Area	203,860	220,150	236,660	256,140	276,980	299,300

Source: Dillon Consulting, 1997

** Primary Trade Area includes: the City of Kingston, Ernestown Township, the Village of Bath, and Wolfe, Amherst, and Howe Islands.*

*** Secondary Trade Area includes Storrington, Loughborough, and Portland Townships.*

POPULATION BY ETHNIC BACKGROUND

City of Kingston, Population by Ethnic Background	
English	40%
Irish	26%
Scottish	25%
French	15%
German	9.4%
Dutch	5%
Portuguese	3%
Welsh	2%

Source: Statistics Canada,

The majority of Kingston's population is English, Irish, Scottish, French, and German. Visible minorities in Kingston comprise approximately 6% of the population. South and southeast Asian, Chinese, and Korean ethnic backgrounds represent over half of the visible minority population.

Population Characteristics

POPULATION BY KNOWLEDGE OF LANGUAGES

- ◆ 14% of Kingston's population has knowledge of both English and French languages. This exceeds the provincial average of 12%. Further, this does not include the local post-secondary student population as they are not residents of Kingston at the time of Census, or a significant proportion of the population of CFB Kingston.
- ◆ In addition to English and French, Kingston's population is versed in such languages as German, Portuguese, Spanish, Dutch, and Chinese.

Total Population by Knowledge of Official Languages, 1996				
	City of Kingston		Ontario	Canada
	Population	% of Total	% of Total	% of Total
Total sample population	109,075			
English only	93,060	85%	86%	67%
French only	275	0%	0%	14%
English and French	15,060	14%	12%	17%
Neither English nor French	680	1%	0%	2%

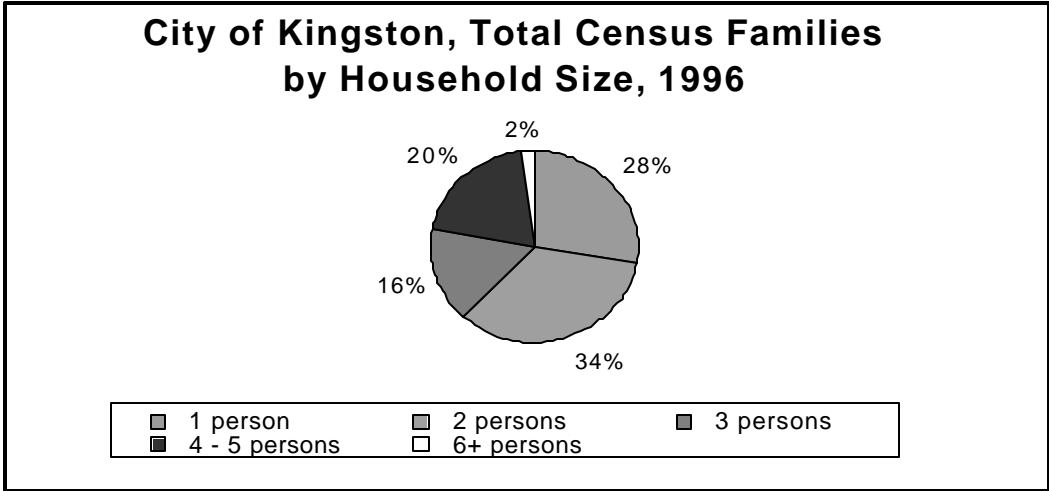
Source: 1996 Census

Total Population by Home Language, 1996		
	City of Kingston	
	Population	% of Total
Total sample population (20% sample data)	109,075	
English	101,040	93%
French	2,010	2%
Non-official languages	4,520	4%

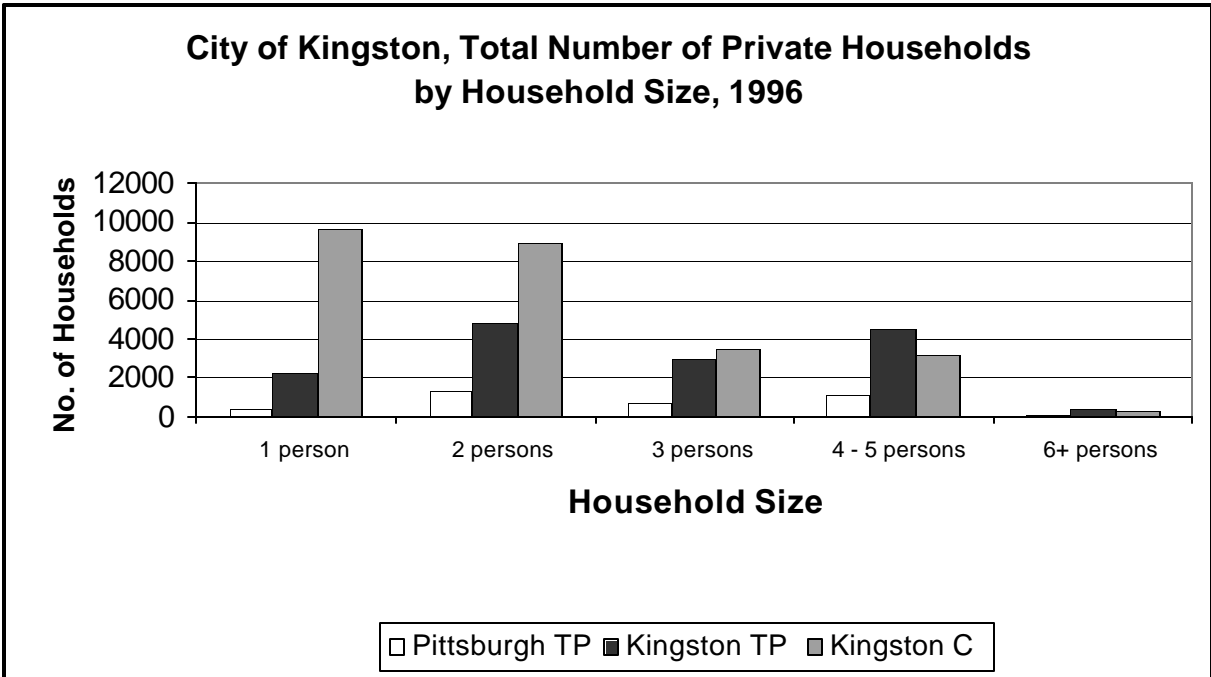
Population by Knowledge of Non-official Languages, 1996		
	City of Kingston	% of Total
Total sample population	109,075	
German	2,365	2.17%
Portuguese	2,435	2.23%
Spanish	1,570	1.44%
Dutch	915	0.84%
Chinese	1,115	1.02%
Italian	1,050	0.96%

Source: Statistics Canada, Census 1996

POPULATION BY HOUSEHOLD SIZE



- ◆ One and two-person families comprise the majority of households in the City of Kingston.
- ◆ 13% of households are 3-person households while 20% are 4-5 person households.
- ◆ The chart below illustrates the variations in household size by former area municipality. This chart indicates the majority of 4-5 person families are located in Kingston Township, whereas the majority of households in the former City of Kingston are 1-2 person households reflecting the large institutional population within the former City.



Population Characteristics

POPULATION BY HOUSING TYPE

- ◆ 49% of Kingston's residents live in single-detached homes.
- ◆ 33% of Kingston's residents live in apartment buildings. Approximately half of those living in apartments live in buildings less than 5 storeys high.

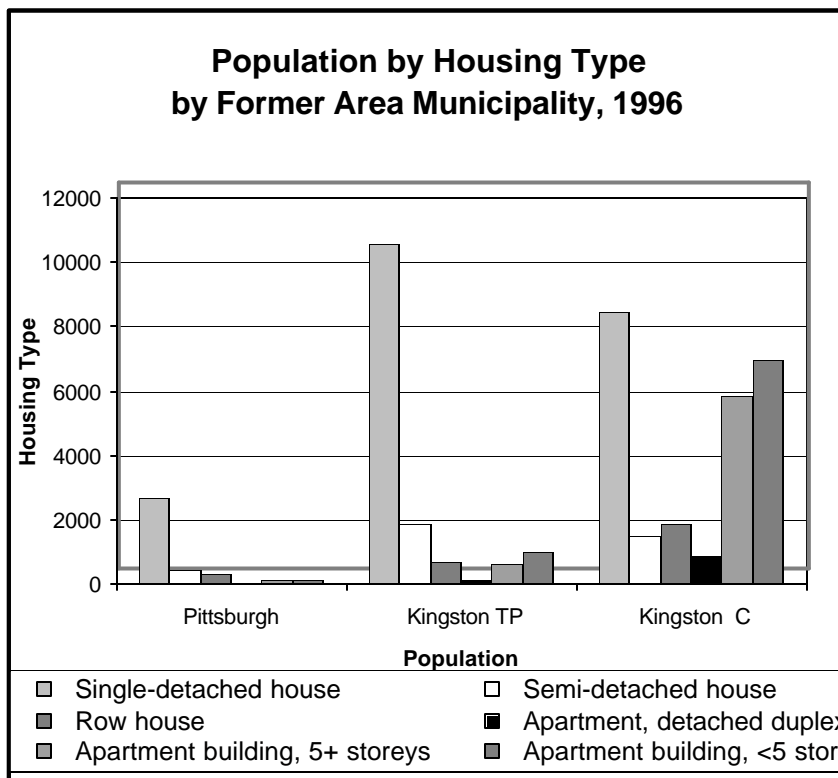
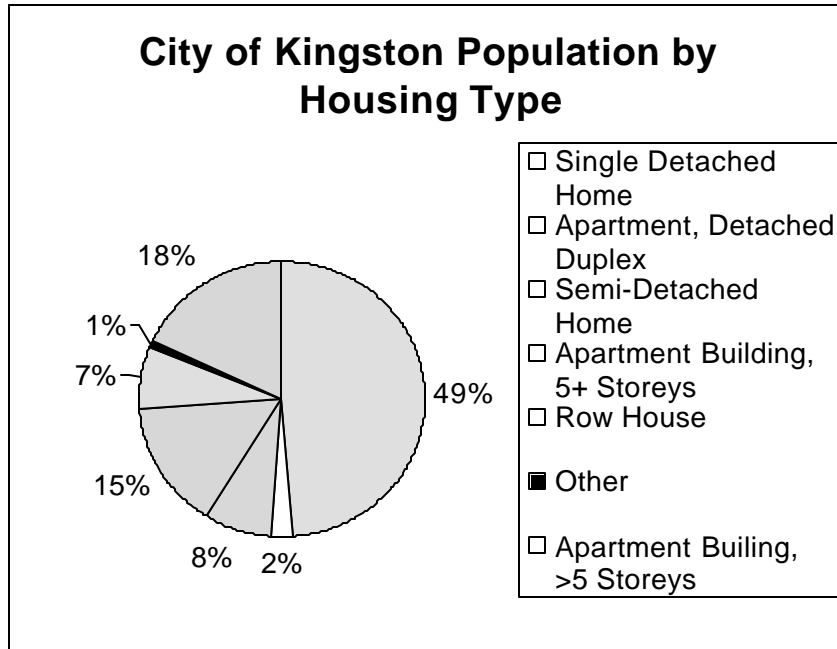


Figure XIV illustrates Kingston's population by housing type by former area municipality.

- ◆ The former City of Kingston contains a greater mix of housing types with an emphasis on single detached homes and apartment buildings.
- ◆ The greatest number of single detached homes can be found in the former Kingston Township, further reflecting the larger household sizes of that area.
- ◆ The dominant housing type in former Pittsburgh Township is single-detached homes, followed by Semi-detached and row housing with proportionately little apartment buildings.

INCOME CHARACTERISTICS

The charts below illustrate income and expenditure characteristics in the City of Kingston and the Kingston C.A. respectively. As of the 1996 census, the average employment income in the City of Kingston was \$27,007, the average census family income was \$60,493, and the average household income was \$55,234.

City of Kingston, Income Characteristics, 1996		
Average Employment Income	\$	27,007
Average Census Family Income	\$	60,493
Average Household Income	\$	55,234

Source: Statistics Canada, Census 1996

Average Household Expenditures, Kingston C.A. 1999 Estimates		
Food	\$	6,575
Shelter	\$	8,460
Clothing	\$	2,612
Transportation	\$	5,643
Health & Personal Care	\$	2,394
Recreation, Reading & Education	\$	3,153
Taxes & Securities	\$	15,426
Other	\$	7,829
Total Expenditures	\$	52,092

Source: Financial Post, Canadian Markets, 1998

- ◆ Of all the Census Agglomerations in Ontario, Kingston had the greatest department store sales in 1995 (Statistics Canada, Market Research Handbook, 1998).

Kingston Economic Development Corporation

181 Wellington Street, Suite 200
Kingston, Ontario
K7L 3E3
Phone: 613-544-2725
Fax: 613-546-2882
Email: kedco@kingstoncanada.com

Tourist Information Office
209 Ontario St.
Kingston, ON K7L 2Z1
Tel: (613)548-4415
Fax: (613)548-4549
Toll Free: 1-888-855-4555



BUSINESS DEVELOPMENT

KEDCO's Business Development division provides the following resources for those making location decisions.

- ◆ **Jobs and Prosperity Guide** (On-line, searchable guide to knowledge-based enterprises, manufacturers and Jobs and Prosperity Partners, providing information on local businesses and their expertise.)
- ◆ **Available Properties** (On-line listing of available office and industrial space and land)
- ◆ **Industrial Land** (On-line listing of Kingston's business and industrial parks, offering strategically located properties for your business or industry.)
- ◆ **Knowledge-Based Industry Cluster Study** (see our web site for a downloadable copy of the Advantage Kingston! Coopers and Lybrand study.)
- ◆ **Call Centre Information**
- ◆ **Community Profile Statistical Supplements**
including: Economic Base Profile
Demographic Characteristics
Labour Force Characteristics
Environment and Lifestyle
Land Development and Building Activity



KEDCO ACTIVITIES AND SERVICES

KEDCO's activities include the promotion of the City of Kingston in the international marketplace; assisting local companies with expansion/modernization projects; maintaining a computer database of up-to-date economic indicators for the area; co-ordinating local economic development efforts; and advising local and senior governments on economic development matters.



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