



## BOARD OF DIRECTORS MEETING

---

Date:	<b>Monday, February 12, 2018</b>	<b>Time: 5:00pm</b>	
Location:	945 Princess Street, Innovation Park, Front Board Room		
Invited:	Judith Pineault, Chair Councillor Turner David Carnegie Trevor Wilson Rob Kawamoto (ex officio)	Mayor Paterson Bill Durnford John Sheridan	Councillor Hutchinson Gillian Watters Don Aldridge
Staff:	Donna Gillespie	Kirk Smallridge	Andrew Bacchus
Guest:	Shai Dubey (via phone)	Madeleine Nerenberg	
Regrets:	Gerard Hunt, CAO (ex officio)	Councillor Oosterhof	Lyndsay Wise

---

1. Call to Order
  - The Board of Directors meeting was called to order at 5:07pm by Chair, Judith Pineault.
2. Approval of Agenda
  - **Motion to** “approve the agenda;” Moved by Trevor Wilson. Seconded by Dave Carnegie. Carried.
3. Disclosure of Conflict of Interest
  - None
4. Delegation: Madeleine Nerenberg, Program Manager for Immigrant and Refugee Services
  - Madeleine Nerenberg provided an introduction and described two programs offered to newcomers to Canada at KEYS Job Centre.
  - Madeleine explained the Newcomers Connection in Construction & Manufacturing program. The program offers training, support, translations and other resources needed for newcomers to be successful.
  - Madeleine explained the Refugee Women’s Mentoring Program that assists newcomer women develop relationships outside of their family circle, combat professional & social isolation and make meaningful connections in their new communities.
    - i. The Board of Directors asked questions regarding the programs goals, timeframes and if the program was specific to an industry.
    - ii. The Board of Directors asked what level of involvement the community has offered and what it could be doing better to support these programs.
      1. Madeleine explained there was interest and support from the community, but suggested the community could improve on communication in the workplace. Madeleine also mentioned the need to be less risk adverse when it comes to hiring, and take the chance with hiring newcomers when able.



## BOARD OF DIRECTORS MEETING

- iii. The Board of Directors inquired if there was any available data on individuals who have participated in the program. It was mentioned it would be interesting to view the impact on the community
  - iv. Judith Pineault asked how the Board of Directors or the Corporation can support the presented programs.
    1. Madeleine explained the Board of Directors can assist by promoting and supporting the initiatives within their respective networks.
    2. The Board of Directors suggested a website available to the public may assist with promoting stories within the community.
    3. The Board of Directors inquired as to how many businesses were involved with the initiative. It was mentioned that KEYS works closely with community members, but no system was in place to track the progress of the newcomer assistance initiative.
5. Delegation: Rob Kawamoto, Tourism Kingston
- Rob Kawamoto provided an introduction to the Brier 2020 bid and explained different strategies being explored to acquire funding.
  - Rob Kawamoto explained a deposit program for purchasing tickets was currently being promoted, and explained the proposal deadline in June, 2018 so ticket sales need to increase. Rob asked the Board of Directors to offer their support by purchasing their ticket and promoting within the community.
  - Rob Kawamoto explained Tourism Kingston had chosen a goal of 2020 deposits, but was currently at 278 deposits as of Friday, February 09, 2018. Rob mentioned challenging businesses to purchase corporate sponsorship packages, and circulated page containing sponsorship details.
  - Rob Kawamoto referenced support received from City Council, and mentioned the story had made the front page of the local newspaper. It was discussed that the community would need to demonstrate to the Curling Canada that Kingston wants to and is capable of hosting the Brier.
    - i. Donna Gillespie asked what the economic impact this would have on the community. Rob Kawamoto mentioned the program would generate approximately \$50 million in revenues and attract approximately 130,000 spectators.
    - ii. The Board of Directors questioned where the spectators were going to stay when they are visiting for the event. It was mentioned that the 130,000 was the anticipated attendance over the nine day period, and a majority of the spectators could be within driving distance.
    - iii. The Board of Directors suggested the event could generate tremendous revenues for the city, but expressed concern with the community buy-in to date. Rob Kawamoto mentioned he believes that once there is investment and interest from the business community, it will generate more interest within Kingston.
    - iv. The Board of Directors suggested a strategy to generate interest from the younger community. Strategies to purchased tickets for students to support the bid, but also expose young individuals to the sport.
    - v. The Board of Directors inquired as to what other type of events communities were proposing for the Brier bid. Rob Kawamoto mentioned that other



## BOARD OF DIRECTORS MEETING

communities were doing similar deposits programs. When determining the lactation of the bid, Curling Canada is considering the total number of tickets sold and total revenue generated.

- vi. The Board of Directors questioned if there was any regional issues relating to the Brier bid. It was mentioned the last Brier event took place in Western Canada, so the event is due to be hosted in Easter Canada sooner than later.

### 6. Approval of the Minutes

- **Motion to** “approve the minutes of the Board of Directors January 15, 2018 meeting;” Moved by John Sheridan. Seconded by Don Aldridge. Carried.
- **Motion to** “approve the minutes of the Finance & Audit Committee December 08, 2017 Meeting;” Moved by Trevor Wilson. Seconded by Councillor Turner. Carried.
  - Dave Carnegie provided an update for the last Finance & Audit Committee meeting and. It was explained that Kingston EcDev has historically explored one year renewable GICs, but more opportunities for greater return on investment could be explored.
  - Dave explained the Corporation’s Reserve Fund and funds are held for special projects and Corporate dissolution costs.

### 7. Business Arising from the Minutes

- Judith Pineault explained that Shai Dubey was attending the meeting via phone to offering insight on the discussion regarding holding in camera sessions. It was referenced that in a previous meeting, the Board of Directors were discussing adding a standing in camera session at the end of the meeting.
- The Board of Directors discussed the in camera policy. It was mentioned that Kingston EcDev is an open board, so the public should be aware of what topics are being discussed.
- The Board of Directors expressed concern regarding the public perception of going in camera each meeting. Shai recommended the Board of Directors choose to add a standing in camera discussion if necessary.
- It was mentioned that when City Council enters in camera discussion there has to be a purpose for going in camera, such as a confidential bid or project. This way the topic can be defended.
- **Motion to** “add in camera session to the agenda as a place holder;” moved by John Sheridan. Seconded by Bill Durnford. Carried.

### 8. Acceptance of Committee Members – Ratify the other committees

- **Motion to** “ratify the members of the Finance & Audit Committee;” Moved by Dave Carnegie. Seconded by Councillor Turner. Carried.
- **Motion to** “ratify the members of the HR & Nominations Committee;” Moved by Councillor Turner. Seconded by Dave Carnegie. Carried.
- **Motion to** “ratify the members of the Risk & Transparency Committee;” Moved by Councillor Turner. Seconded by Dave Carnegie. Carried.
- **Motion to** “defer the ratification the members of the Strategic Planning Committee to the April Board of Directors meeting;” Moved by John Sheridan. Seconded by Councillor Turner. Carried.



## BOARD OF DIRECTORS MEETING

- Chair to work with staff on Strategic Planning Committee composition including members of the community of the next two months.
9. CEO Report
- The monthly CEO Report was circulated and Donna Gillespie provided the Board of Directors with an update of Corporation activities. Donna noted the annual audit will commence on February 20.
  - Donna Gillespie invited the Board of Directors to attend the Ontario East Economic Development Commissions Disrupted Event. Invitation and details to be circulated.
  - The Board of Directors asked for information on key City of Kingston files which Kingston EcDev is involved with.
10. Date of next meeting
- Board of Directors Meeting – March 19, 2018
  - Finance Committee Meeting – March 08, 2018
  - Risk Committee Meeting – TBD
11. Adjournment
- **Motion to** “adjourn the Board of Directors meeting;” moved by Mayor Paterson. Seconded by John Sheridan. Carried. 6:21pm.

---

Judith Pineault, Chair

---

Dave Carnegie, Vice Chair

---

Date